



STATEMENT ON USE of PLANET CERTIFICATION DESIGNATION

Individuals who earn the professional designation of Landscape Industry Certified from the Professional Landcare Network (PLANET) are eligible to use this designation in conjunction with their proper name after successful completion of category requirements.

Usage Guidelines

- No acronym will ever be used – **Landscape Industry Certified** only.
- Certified individuals may continue to use CLP, CCLP and CLT after their names (and CLD in Canada), but the preferred designation is Landscape Industry Certified Manager or Landscape Industry Certified Technician.
- Candidates still test for specific designations, such as Hardscape Installation, Softscape Installation, Ornamental Maintenance and then become Landscape Industry Certified with the proper designation and specialty endorsement.

Example Phrases:

- You should become Landscape Industry Certified.
- I am a Landscape Industry Certified Technician in Hardscape and Softscape Installation. I earned my certification in 2007.
- Our company has Landscape Industry Certified staff.
- I am applying for this job with your company as a Landscape Industry Certified Irrigation Technician.

Example Uses:

- Signage, electronic media, print media, public marketing:
 - Landscape Industry Certified or:
 - Landscape Industry Certified Manager
 - Landscape Industry Certified Technician
 - Landscape Industry Certified Manager & Technician

Signature Only:

Acceptable:

Joe Smith, CLP
Jane Smith, CLT
Jack Smith, CLP, CLT
John Smith, CCLP

Preferred:

Joe Smith, Landscape Industry Certified Manager
Jane Smith, Landscape Industry Certified Technician
Jack Smith, Landscape Industry Certified Manager & Technician
John Smith, Landscape Industry Certified Manager

Certified individuals are also eligible to use the Landscape Industry Certified logos. The logos are posted on the PLANET website with a guide for their usage. The URL address is given to newly certified individuals in their congratulations packet. The logo files can be requested directly from PLANET by filling out an on-line request found at <http://www.landcarenetwork.org/cms/certification/logos.html>.

To keep the certification active and in good standing requires reporting of CEUs every two years. The report is done on a calendar year basis and is due by 12/31 of the year due as noted on the certificate and wallet card. Anyone not in compliance is considered “inactive” and should cease using the brand designation and logos until back in active status. For details on recertification, please visit the Recertification Center at <http://www.landcarenetwork.org/cms/certification/recert.html>.

PLANET makes every effort to ensure that individuals who are not certified do not inappropriately use the Landscape Industry Certified designation or logos. If you become aware of someone misrepresenting themselves as Landscape Industry Certified, please report that to PLANET at 800.395.2522. For further clarification on usage, contact PLANET at certification@landcarenetwork.org.