

# Submit An Idea

## Have An Idea for a Convention Session?

In an effort to build upon the success of the Green Industry Conference and to create an exceptional education experience, we need your perspective on the most important issues facing those who work in the green industry!

FOR THE 2012 GREEN INDUSTRY CONFERENCE | OCTOBER 25-26, 2012  
KENTUCKY EXPO CENTER | LOUISVILLE, KENTUCKY

### A CALL FOR PAPERS



#### **STEP 1** Choose a Topic/Presentation

Share with us the topic you would like to learn more about and be as specific as you would like. Descriptions may be used in PLANET's promotional brochure and should reflect the intent of the presentation.

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#### **STEP 2** Choose a Track

- Business Development    Business Management    Innovation/Technology  
 Leadership & Team    Sustainability    Spanish Language

#### **STEP 3** Recommend a Speaker for This Topic

If there is someone you would like to recommend as a presenter for this topic, PLANET would be more than happy to contact them regarding their availability to be a presenter at the upcoming convention.

Speaker Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### **STEP 4** Submit a Presentation

**PRESENTATION TITLE:** \_\_\_\_\_

*Presentation Description* (50 words or less): Descriptions will be used in PLANET's promotional brochure and should reflect the intent of the presentation. Submissions sent without descriptions will not be considered. For promotional reasons, PLANET reserves the right to modify submission descriptions as necessary.

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### Submit Your Idea Using One of These Easy Methods

Internet: [LandcareNetwork.org](http://LandcareNetwork.org) | E-Mail: [betsydemoret@landcarenetwork.org](mailto:betsydemoret@landcarenetwork.org) | Fax: (703) 736-9668  
Mail: PLANET, A Call for Topics, 950 Herndon Parkway, Suite 450, Herndon, VA 20170  
Questions? Contact Betsy Demoret, Education and Events Manager at (800) 395-2522

**DEADLINE FOR SUBMISSION IS DECEMBER 29, 2011**