

Interior Plantscape Symposium 2012

Longwood Gardens
Kennett Square, PA
April 19, 2012



Partners OFA - The Association of Horticulture Professionals and the Professional Landcare Network (PLANET) are pleased to announce the 2nd annual Interior Plantscape Symposium. This full day of education will offer practical training for the front line with opportunities to earn CEUs toward Landscape Industry Certified Technician recertification as well as pesticide credits.

Sessions are approved for Landscape Industry Certified recertification at 1 CEU per hour of instruction attended.

Sessions (Day begins at 8 a.m. with coffee and networking)

9:15 a.m.

See Me? Hear Me? HELP ME!

Jason Cupp, Landscape Industry Certified, Kincaide, Ltd.
You are the key frontline person who touches the client every day whether it's through sales, plant maintenance, installations, or answering their email or phone calls. How you act and react determines how the client views you and the company and makes a marketable impact on client retention and customer service. Through this hands-on, engaging session, learn tricks on how to make an impact with your client the very next day.

10:45 a.m.

"Wall-to-Wall" Green Walls

McRae Anderson, Landscape Industry Certified, McCaren Designs, Inc.

Green walls are a hot trend in building design, so interiorscapers need to become knowledgeable about how to incorporate green walls into their designs. Learn how to choose the right green wall system, how to design a living green wall, and how green walls contribute to the health and well-being of a building's occupants.

Cane You Hear Me Now?

Lynn Griffith, A&L Southern Agricultural Labs
Lynn will cover each of the major dracaena varieties, including diseases, nutrient disorders, physiological problems, light, soils, water, fluoride, etc.

LUNCH (included with registration fee)

1:00 p.m.

The Roof Is Alive

Jane Winkel, Roofmeadow
Jane will discuss Roofmeadow's design, installation, and maintenance practices and the qualities that make their green roofs unique in the industry.

New Kids on the Block

Lynn Griffith, A&L Southern Agricultural Labs
Discover the important new foliage/interiorscape varieties, their characteristics, and uses on your accounts.

2:15 p.m.

The Fashionable Applicator: Personal Protective Equipment

Mike Leventry, Longwood Gardens
Join Mike Leventry as he discusses the many PPE options available to the pesticide applicator and covers their proper use and care. Mike will also demonstrate chemical mixing and loading "best practices" in this hands-on session.

News Feed: Social Media 101

Jason Cupp, Landscape Industry Certified, Kincaide, Ltd.
Facebook, Twitter, LinkedIn, iPads, Smart Phones ... the list goes on and on. With all that is available in social media, it gets very confusing as to which medium is right for you and your company. Join Jason as he gives you an overview of these different ways to get yourself and your company into the technical world.

3:45 p.m.

Pest Parade

Casey Sclar, Longwood Gardens
Who doesn't love a parade? Follow conductor Casey Sclar through the conservatories and production. The music of pests/disease symptoms will sing to you as you review their pest issues. This dynamic and interactive experience will help you learn to better identify and manage pests and diseases at your facility.

Ask the Experts

McRae Anderson, Landscape Industry Certified; Lynn Griffith; Mike Leventry; and Chris Raimondi, Landscape Industry Certified, Raimondi Horticultural Group
Were all your questions answered during the day's sessions? If not, bring them here for an answer. Have a crazy question, but don't want to ask it in person? Write it down and anonymously hand it in for the experts to answer.

4:45 p.m.

Formal Garden Tours with Longwood Personnel

For more information or to register online, visit LandcareNetwork.org/events/ips, call Kristin Stierle at PLANET at (800) 395-2522, or email KristinStierle@landcarenetwork.org.