

PLANET ACADEMIC EXCELLENCE FOUNDATION

Supporting Future Leaders of the Green Industry



Mission Statement

To promote and advance the green industry by funding educational excellence.

Every Contribution Makes a Difference

The PLANET Academic Excellence Foundation (PLANET AEF), formerly the ALCA Educational Foundation, funds educational excellence by awarding scholarships to students who are enrolled in landscape contracting or horticulture programs at two and four-year colleges and universities across the nation. Through the generous support of green industry professionals over \$1.9 million has been raised.

"The opportunity to have support of the industry through PLANET AEF scholarships has added fuel to my education. I will give back to others what I have received through PLANET AEF scholarships. Thanks to the generous companies that finance these opportunities."

— Skyler Westergard

Vision Statement

To be recognized as the leading educational foundation in the green industry.

"The AEF scholarships have been a blessing. They have enabled me to take additional horticulture classes, and purchase textbooks for classes. The scholarships have opened doors and provided opportunities beyond the basic needs, and allowed me to learn and create at a high level. Thank you for providing me the opportunity to excel."

— Ed "Tex" Davis

Your Gift Can Grow Forever

Your gift to PLANET AEF will strengthen our ability to help our students. Their success, becoming leaders of the lawn care and landscape industry, will allow your gift to grow with them. Looking to the future is critical and you can play a vital role by funding this foundation.

Founding Ambassadors

Thank You to the PLANET Academic Excellence Foundation's Founding Ambassadors

Individuals

Richard & Peggy Akerman
Ron and Sara Damgaard
Rick and Peggy Doesburg
Steve and Beverly Glover
Mike Glowacki
Bruce and Cammie Hunt
Ron and Sally Kujawa
David and Julie Luse

Shirley B. Mangum Family
David and Terri Minor
Victor and Eric Moore
Bill and Mary Murdy
Dick and Suzanne Ott
Ed and Carol Sinnott
Harry Vignocchi and Family

Companies

The Brickman Group, Ltd.
Chapel Valley Landscape,
The Reeve Family
John Deere
Hunter Industries
Husqvarna
Mariani Landscape
OneSource Landscape & Golf

Scott Byron & Company, Inc.
Stihl Incorporated
Toro/Exmark
TruGreen ChemLawn

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The industry's need is great. The ways to give are many. So please consult your family and financial advisors on how participation in the PLANET AEF can benefit your own situation and needs.

The PLANET AEF is a 501(c)3 organization, and gifts are tax deductible to the extent of the law. For every dollar of your PLANET AEF gift, 99 cents goes toward scholarships and educational support for students in the green industry. Scholarships sponsored at the Platinum and Ambassador level may be named to honor the donor, family member, or mentor for ongoing recognition.

Contribution Levels

All contributors receive perpetual recognition.

Sponsors (\$2,500) and Patrons (\$5,000) also receive

- Recognition in a press release, and a special recognition plaque

Benefactors (\$10,000) receive all of the above plus

- Invitation to participate and co-host the Foundation's special annual event held in conjunction with PLANET's Student Career Days

Ambassadors (\$25,000) and Platinum Ambassadors (\$50,000) receive all of the above plus

- Name a scholarship each year
- Assist in establishment of the criteria for their scholarship, with the consent of the Foundation Board

Please make a tax-deductible contribution to the PLANET Academic Excellence Foundation today!

Yes, I would be proud to support the PLANET Academic Excellence Foundation! Please accept this gift at the level of:

Contributor \$300 or \$25/Month For 1 Year

Donor \$600 or \$50/Month For 1 Year

Sustaining \$1,200 or \$100/Month For 1 Year

Sponsor \$2,500 or \$208/Month For 1 Year

Patron \$5,000 or \$417/Month For 1 Year

Benefactor \$10,000 or \$166/Month For 5 Years

Ambassador \$25,000 or \$417/Month For 5 Years

Platinum Ambassador \$50,000, or
 \$833/Month for 5 Years

Other \$ _____

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

Check is enclosed (payable to PLANET AEF)

Bill my credit card:

VISA MasterCard American Express Discover

Credit Card # _____ Expiration: _____

CVV Security Code _____ (3 digits on back of card or 4 digits on front of AMEX)

Name on Card _____

Credit Card Billing Address _____

I hereby certify that neither I, nor anyone related to me, received any benefit, goods, or services in consideration of this gift.

Signature _____ Date _____

For your convenience you may also donate online at LandcareNetwork.org.